



## Luis Fernando Cifuentes MD

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### Competencies

1. Creativity
2. Effective communication
3. Health education
4. Health information
5. Innovation
6. Patient support programs
7. Pharmacovigilance
8. Problem-based learning
9. Research & Development
10. Value proposition

### Education

- **MSc Health Informatics**, Purdue Global, USA. 2017
- **Specialist in Strategic Management**, University of La Sabana, Colombia. 2004
- **Postgraduate Diploma in Clinical Pharmacology**, University of London (QMW College), UK. 1997
- **Pharmacoepidemiology Diploma**, McGill University, Canada. 1995
- **MD**, El Bosque University, Colombia. 1992

### Experience in therapeutics lines

1. Analgesia
2. Cardiovascular & Metabolism
3. Immunology
4. Infectology
5. Medical devices
6. Molecular biology
7. Neurosciences
8. Oncology
9. Ophthalmology
10. Pneumology
11. Nutraceuticals

### Complementary studies

- Data analytics
- Evidence-based practice
- Appropriate use of social networks in health
- Digital skills in the health sector
- Pharmacology certification
- Problem-based learning
- Marketing

### Career experience

- 27 years

### Companies

- **Currently:** Wonderfeel
- **Pharma. Ind.:** Mundipharma, Baxter, UCB, 3M, Abbott, Boehringer Ingelheim, Searle, Hoechst Marion Roussel & Pharmacia
- **Med. Dev.:** Boston Scientific
- **Academy:** La Sabana & Los Andes

### Languages

- **Spanish:** Native
- **English:** Upper-Intermediate

### Publications

- Books: 2
- Articles: 28